Table of Contents

Georgiana Banita and Sascha Pöhlmann Life, Liberty, and the Pursuit of the Presidency: Elections and
American Culture
7 Hillerteur Cutture
Suffrage and Disenfranchisement
Manfred Berg
From White Supremacy to the White House: Racial Disfranchisement,
Party Politics, and Black Political Integration
Volker Depkat
African Americans Voting: Visual Narratives of the Reconstruction Period
1 enou
Sascha Pöhlmann
Vote With a Bullet: The Aesthetics of Assassination in Stephen King's
The Dead Zone and 11/22/6369
Georgiana Banita
Voting for American Energy: Elections, Oil, and US Culture99
voting for American Energy. Elections, on, and ob culture
Voting, Campaigning, and Electability
Michael Hochgeschwender
The Rise and Decline of the American Catholic Vote
Georg Schild
Lincoln the Campaigner: The Issue of Slavery in Election Campaigns
of the 1850s

Andrew Gross Goldwater's Phoenix: Emerging from the Ashes of an Unsuccessful Presidential Campaign	161
Gerd Hurm A Crisis of Rhetoric? 2012 Campaign Speeches and the Dilemma of American Exceptionalism	181
Mediating Choice: Visibility, Performance, Race	
Diana Owen The Political Culture of American Presidential Elections: A Media Perspective	205
Andreas Etges "A Great Box-Office Actor": John F. Kennedy, Television, and the 1960 Presidential Election	225
Reingard M. Nischik and Gabriele Metzler Culture and Charisma: The 2008 Presidential Election	239
Sabine Sielke The Blackening of Barack Obama and the Browning of America, or: How Race and Ethnicity Mattered in the 2012 Presidential Race	263
Symbolism and Narrative	
Brendon O'Connor Buying into American Dreams: US Presidential Elections, Exceptionalism, and Global Power	283
Karsten Fitz Crafting the Presidential Story: The Electoral Narrative in Recent Presidential Campaigns	307
Sebastian M. Herrmann "To Tell a Story to the American People": Elections, Postmodernism, and Popular Narratology	323

Greta Olson	
Confessing Self, Confessing Nation: Life Narratives in the 2012	
Presidential Election	341
Sabrina Hüttner	
"Stay in Control of Your Narrative, If You Let the Other Guys Define	
You": Hockey Moms, Hawks, and Heroes on the (Political) Stage	367
Antje Dallmann	
Absences and Presences: Campaigns, Candidates, and Voters in	
American Film	385
Contributors	411